TAGC celebrated International Women's Day event as 'Be the heroine of your life'



TAGC, TANA and ATS International Women's Day participant (Courtesy of Suresh Bodiwala)

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Updated 3/13/2023 9:41 AM

The Telugu Association of Greater Chicago (TAGC), The first Telugu association in North America (TANA) in collaboration with American Telangana Sangham (ATS) hosted a successful event to celebrate International Women's Day on March 5th, 2023. The event was held at Olive Palace Banquets in Mount Prospect. This event has brought together more than 500 women from different parts of Chicago land to celebrate the theme "Be the heroine of your life." All women beautifully dressed up with sequin and ruffle saree wear.

Program started with a devotional song by Singer Shruti Thakur and lighting the lamp by President of TAGC 2023, Sri Parameswara Reddy Yarasani, Smt Aruna Sri Yarasani, co-host ATS President Sri Narendra Chamarla, Smt Rajalakshmi Chemarla, Smt Jyothi Madhavaram, Women's Day Chair Smt Madhavi Rani Konakalla and Co chairs Smt Neelima Boddu, Smt Rachana Koluguri, Smt Vani Rachakonda. All the other TAGC Women Board of Director's Smt Vinitha Podduturi, Smt Uma Avadhuta, Smt Neelima Cheikicharla, Smt Prasanna Kandukuri, Smt Archana Podduturi, Smt Sirisha Madduri were joined.

Participants at the event also had the opportunity to network and connect with other women in attendance, forming new relationships and creating opportunities for collaboration.

The event featured a keynote speech from guest speaker Smt Vidya Nahar, who spoke about the importance of yoga for women. The other speakers were Smt Satya Rangaraju, Smt Subhapriya Lakshmanan also spoke about women empowerment.

One of the highlights of the event was the recognition of several senior women from the Chicago Area Telugu Seniors (CATS) association who have made significant contributions to the Indian communities for many years.

All the women attended were overwhelmed by events like Fashion walk by over 30 participants, Reels competition, guess and grab a Saree, Kahoot games and many more activities. Evening snacks and Dinner arranged by TAGC Food team Sri Sinivas Reddy Kolli, Sri Rohit Akula along with other TAGC Board of Directors Sri Srujan Nainappagari, Sri Shashi Chava, Sri Ramana Kalva and Mr Srinivas Reddy Nagireddy and Lakshmi Narayana Thota who helped the food team. TAGC Team 2023 thanked Cool Mirchi restaurant for the tasty food.

Anchor Sameera Illendula has brought great energy to the event with her fun lines and witty questions.

Keeping up the TAGC tradition of giving away donations, this year also the participants raised money for a non-profit organization named Suguna Foundation with operations in west Godavari district of Andhra Pradesh, India which supports care and living for needy seniors and Akshaya Foundation - NGO catering educational needs for children. There was an overwhelming response and contribution this year which is among one of the top fundraising amounts. Regal Jewelers sponsored gold and silver coins for raffle tickets.

Every participant received a return gift sponsored by Kalyani Jonnavithula, owner of PM consulting. TAGC Team appreciated all the efforts by the Youth volunteers and made sure that all the members received the return gift.

Speaking to the media, TAGC President Parameswara Reddy Yarasani and women's day chair Madhavi expressed their hope that the event would inspire attendees to continue to work towards culture and empower more women in their communities. They also expressed their gratitude to the sponsors and partners who supported the event and made it possible.